

**WHAT IS CLAIMED IS:**

1. An absorbent article comprising a liquid-permeable topsheet, a liquid-impermeable backsheet, and a liquid retentive absorbent member interposed between the topsheet and the backsheet, wherein

5       said backsheet comprises a laminated sheet composed of a breathable film printed with a multicolor pattern and a nonwoven material, the nonwoven material being superposed on the printed side of said film,

          the printed area of said film has an  $L^*$  value of 10 to 93 and a  $C^*$  value of 20 to 120 as measured with a color difference meter, and

10       said nonwoven material has a light transmittance of 40 to 83%.

2. The absorbent article according to claim 1, wherein said nonwoven material has a basis weight of 20 to 50 g/m<sup>2</sup>.

3. The absorbent article according to claim 1, wherein said nonwoven material has a thickness of 0.5 to 3.0 mm before laminating.

15   4. A backsheet for an absorbent article which comprises a laminated sheet composed of a breathable film printed with a multicolor pattern and a nonwoven material, the nonwoven material being superposed on the printed side of said film, wherein

          the printed area of said film has an  $L^*$  value of 10 to 93 and a  $C^*$  value of 20 to 120 as measured with a color difference meter, and

20       said nonwoven material has a light transmittance of 40 to 83%.